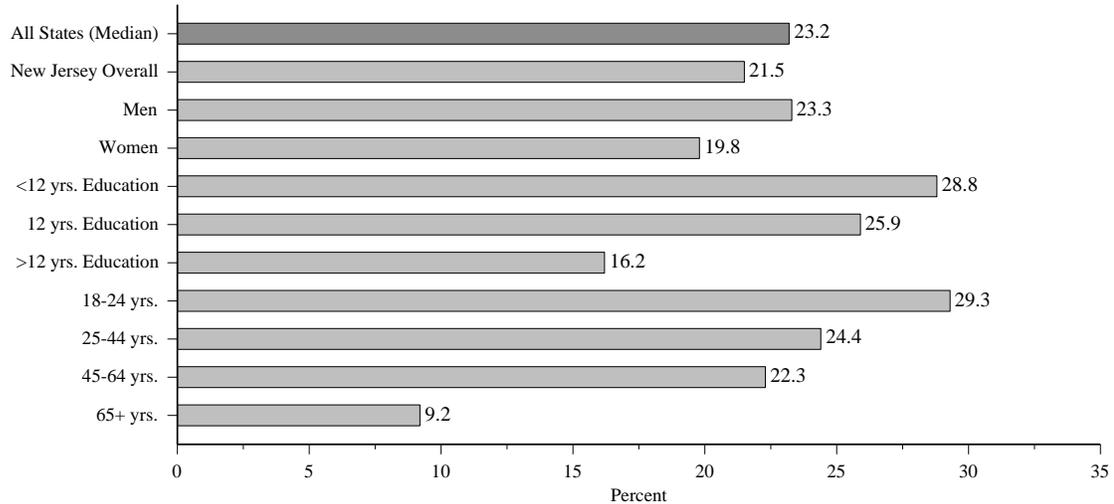


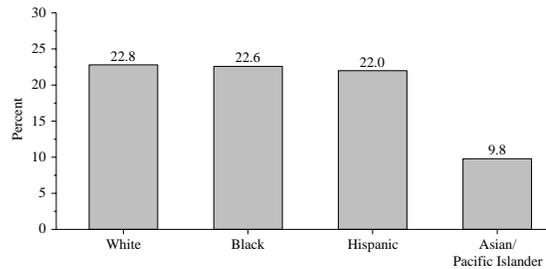
Number of New Jersey youth projected to die prematurely from their smoking: 135,593

Adult Tobacco Use in New Jersey

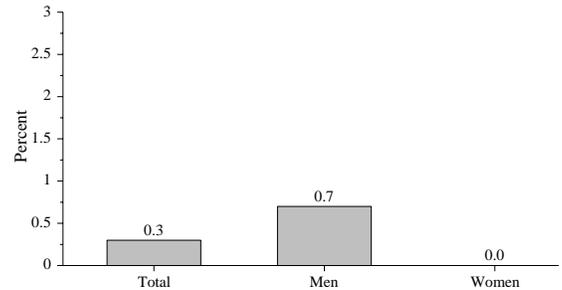
Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1991-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1991-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	12,831	172,539 years or an average of 13.4 years for each death due to smoking.	Ambulatory	\$402,250,000
Men	7,775		Hospital	\$519,960,000
Women	5,056		Nursing Home†	\$468,560,000
Death Rate	327/100,000		Drug	\$108,440,000
Rank	14	*Calculated to life expectancy	Other	\$241,290,000
(No. 1 is lowest death rate)			Total	\$1,740,510,000

†Preliminary estimates

Youth Tobacco Use

CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997*			SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997*(PAST MONTH)	
	Past Month	Frequent		
All States	36.4%	16.7%	All States	9.3%
NJ	37.9%	19.3%	NJ	5.4%
Boys	36.7%	19.4%	Boys	9.7%
Girls	38.8%	19.2%	Girls	1.5%

*Unweighted data. May not apply to all youth (grades 9-12) in the state.

Past Month = tobacco use on one or more days in the past month
 Frequent = tobacco use on 20+ days in the past month

New Jersey



Number of New Jersey youth exposed to ETS in the home in 1996: 398,218



Tobacco Control Legislation, 1998

Minors' Access to Tobacco Products

Minimum age for sale: 18

Penalties: Any person who sells to a minor will be fined \$250. Revocation/suspension of license for violation.

Illegal for minors to:

- Purchase** No
- Possess** No
- Use** No

Restrictions on Vending Machines

Limited restrictions on vending machine placement.

Signage

Signs required on premises and affixed to vending machines.

Licensure

Retail license and vending machine license required.

Excise Tax

Cigarette tax per pack 80¢
 Rank = 4 (No.1 is highest tax)
 Federal and state taxes as a percentage of retail price 30.7%*
 Annual gross tax revenue from cigarettes \$245,962,500*

Smokeless tobacco tax:
 48% of wholesale sales price.

*Based on previous tax rate of 40¢ per pack.

Advertising

No restrictions

State Preempts Local Laws

No preemption

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
						
Government worksites			✓			✓
Private worksites			✓			
Restaurants				✓		
Day care centers	✓**				✓	
Home-based day care†						

†Language does not specify home-based day care.

**Smoking is banned when children are present. When children are not present smoking must be in separately ventilated areas.

Tobacco Economy

Cigarette Sales, 1997

Number of packages sold and taxed, per capita 77.0

Tobacco Agriculture, 1997

None

Tobacco Manufacturing, 1996

Overall tobacco manufacturing \$1,000,000
 Tobacco manufacturing as a percentage of gross state product 0.0004%

Tobacco Use Prevention and Control Program

Funding: NCI ASSIST & RWJF/AMA SmokeLess States Program

Regional Network: Mid-Atlantic

Contact

Mianne Edwards, New Jersey Department of Health and Senior Services, Division of Addiction Services
 P.O. Box 362, 120 South Stockton St., Trenton, New Jersey 08625-0362
 Phone: 609-292-4414 Fax: 609-292-3816 Internet Address: me2@doh.state.nj.us